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VISAGE DE BEBE REALLY WORKS

NEED A TESTIMONIAL? JUST LOOK AT THE FOUNDERS.

Staff
October 23, 2013

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As with so many good things in life, new cosmetics line Visage de Bebe was dreamed up by two friends over a bottle of wine. Visage de Bebe (or V de B as it's affectionately known by users) is the brainchild of Calgary-based entrepreneurs Bobbie Jo Van Ruskenveld and Wendy McLennan.

One night over that bottle of wine, the conversation got around to skin and aging and wondering how they'd be able to afford to stay young given the high cost of anti-aging beauty products. A friend had recently picked up a **Vitamin C Serum** from her dermatologist – 130\$ for a 30ml bottle.

Their inspiration arrived in the form of an Oprah episode with Dr Oz on aging and skincare. The show focused on Vitamins A, C, and E as the best products for older skin. The show also told the audience not to get "suckered" into buying expensive skin care products.

Sensing an opportunity, their research began shortly afterwards. V de B launched with their signature product, **C Serum**, with a goal of providing amazing products at affordable prices. They now have three products in their line. All use only the safest, most effective ingredients available. The same ingredients that you see in many of the most expensive skin care lines on the market.

Mrs R is a big fan. You can count on **Serum C** to give you soft skin and a glow. The serum is unique as you activate the formula yourself meaning the ingredients are fresh and active. Apply the **Collagen Serum** at night and you will wake up to great skin, especially when used with their newest product, **Glow Refining Cream**. This cream does double-duty: light enough for day, but rich enough for bedtime. It includes buzz ingredients like ceramides and glycans. For best results, you can use all three together.

We love a home-grown success story. We love female go-getters. We really love affordable beauty products. Especially ones that makes your skin glow – just ask Bobbie Jo and Wendy.

See for yourself. Use promo code mrsR10 for \$10.00 off of each product at Visage de Bebe.

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